



MATEUSZ WANAT

CURRICULUM VITAE

CONTACT

+48 667 260 742

mateusz@mwanat.pl

PERSONAL

Birthday 29th August 1989 (26)

Address Ludwiki 1/24
01-226 Warsaw

EDUCATION

2015 Master of Science in Engineering

Warsaw University of Technology
Global Production Engineering and Management
Studies in English

Thesis: *Application of project-based management concept in operation of media agency - analysis and recommendations*

2012 Bachelor of Science in Engineering

Warsaw University of Technology
Production Engineering - Institute of Printing

Thesis: *Designing infographics. Visual representation of complex information and data sets.*

LANGUAGES

POLISH

ENGLISH

GERMAN

COMPETITIONS

2015 **YOUNG MEDIA LIONS**, Semi-finalist

RECENT SPORT ACHIEVEMENTS

2015 **2nd Place at 25th Polish Traditional Karate Championships**, TEAM KATA (Włocławek, 06/2013)

2014 **Best EN-BU Team** - Traditional Karate Federation of Poland Prize for the best athletes

2013 **1st Place at 31st European Traditional Karate Championships**, EN-BU (Prague, 12/2013)

2013 **2nd Place at 5th World Fudokan Karate Championships**, EN-BU (Prague, 12/2013)

OTHERS

Driving Licence Category B

INTERESTS



Martial Arts



Skiing



Tennis

CURRENT WORK

MEDIACOM WARSAW

APRIL 2014 - AUGUST 2015

Interaction Specialist

- Planned, bought, monitored and billed digital media campaigns
- Managed campaign trafficking, working with creative agencies and ad servers
- Ensured all necessary campaign tagging is well executed
- Developed a reporting optimisation tool
- Monitored campaign activity on an ongoing basis
- Pulled together reports on campaign performance
- Contributed to campaign idea brainstorm sessions

ACTIVITIES

2015 ASANTE Bamboo Bikes

- Assisted in the development of a startup project.
- Introduced digital marketing strategy
- Prepared online and offline promo materials.

WORK EXPERIENCE

2014

MEDIACOM WARSAW

Interaction Specialist
Media Executive
Media Trainee

2013

HAVAS Worldwide

Design Intern

2011

AGORA S.A.

Graphic Department Intern

2010

OX Design & Management

Graphic Designer

2005

Freelance Graphic Designer

TOOLS

Google Analytics

Gemius Direct Effect

SOFTWARE

Microsoft Excel

Microsoft Powerpoint

Adobe Illustrator

Adobe Photoshop

Adobe InDesign



Internet of Things



Digital Marketing



Design